

Lesson Plan: Exploring Monopolies with Craster's Keep

Title: *Craster's Monopoly: Control Beyond the Wall* **Theme:** Using Craster's Keep as a case study to understand monopoly power in economics.

Learning Objectives

- 1. Define the concept of a monopoly and its characteristics.
- 2. Analyze the economic implications of monopolistic control over resources.
- 3. Discuss how monopolies influence pricing, consumer choice, and resource allocation.

Materials Needed

- 1. Video: Craster's Monopoly: Control Beyond the Wall (https://econthrones.com/monopoly/)
- 2. Whiteboard or digital presentation software for visual aids.
- 3. Worksheet on monopoly analysis (provided below).

Lesson Steps

1. Engage (5 minutes)

- Begin with a discussion: "What happens when one person controls something that everyone needs?"
- Show the Craster's Monopoly: Control Beyond the Wall video.

2. Explore (15 minutes)

Discussion Questions (Post-Video):

- What resources does Craster have a monopoly on? (Food and warmth beyond the wall.)
- How does Craster use his monopoly power to control the rangers of the Night's Watch?

• What are the consequences for those who rely on Craster's resources?

3. Explain (10 minutes)

Use the whiteboard or presentation to explain:

1. Definition of a Monopoly:

• A market structure where a single seller controls the entire supply of a good or service.

2. Characteristics of Craster's Monopoly:

- Barriers to Entry: No alternative sources of food or warmth beyond the wall.
- **Price Control:** Craster sets the terms for payment (extracting high costs from the Night's Watch).
- Lack of Competition: No viable substitutes for the resources he provides.

3. Impacts of a Monopoly:

- **Economic:** Higher prices and reduced access for consumers (the Night's Watch).
- **Ethical:** Abuse of power due to lack of competition or regulation.

4. Evaluate (5 minutes)

- **Reflection Question:** "If you were in charge of regulating Craster's Keep, what would you do to reduce the negative impacts of his monopoly?"
- Encourage students to consider ethical and practical solutions (e.g., creating alternative food sources or forming alliances to reduce dependency).

Assessment

- 1. Participation in discussion and group activity.
- 2. Completion of the monopoly analysis worksheet.
- 3. Quality of responses in the reflection question.

Extension Opportunity:

Have students research a real-world monopoly and compare it to Craster's Keep. This can include industries like tech, healthcare, or utilities.